

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Rockwall CityPlace, 385 S. Goliad, Rockwall, Texas**  
**Development Services Conference Room – 1<sup>st</sup> Floor**  
**Tuesday, January 21, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Consider approval of the MSAB December 17, 2013 meeting minutes.
- ii) Discuss and take any necessary action on façade grant submittal(s).
- iii) Discuss and take any necessary action on 2014 MSAB work plan.
- iv) Discuss and take any necessary action on 2014 MS events calendar.

**3) REPORTS**

- i) Committee Reports  
Organization: Main Street Manager for Barb Coleson  
Promotions: Barb Coleson
- ii) Main Street Manager's Report
  - (1) Downtown Improvements
  - (2) Economic Activity/Reinvestment
  - (3) Texas Historical Commission

**4) ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, January 17, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Rockwall City Hall, 385 S. Goliad**  
**Council Chambers Conference Room**  
**Tuesday, February 18, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Consider approval of the MSAB December 17, 2013 meeting minutes.
- ii) Discuss and take any necessary action on façade grant submittal(s).
- iii) Discuss and take any necessary action on 2014 MSAB work plan.
- iv) Discuss and take any necessary action on 2014 MS events calendar.

**3) REPORTS**

- i) Work Plan Reports  
Organization: PowerPoint Presentation/Community Presentations/HOT Application  
Promotions: Event Information  
Design: DT Improvements Committee Report/Holiday Decorations  
Economic Restructuring: Council Presentations/Façade Grants
- ii) Main Street Manager's Report
  - (1) Downtown Improvements
  - (2) Economic Activity/Reinvestment
  - (3) Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, February 14, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Rockwall Economic Development Corporation, 2610 Observation Trail**  
**Tuesday, March 25, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) APPOINTMENTS**

- i) Presentation by Rockwall EDC regarding “Rockwall” app for smartphones, tablet computers and other mobile devices.

**3) DISCUSSION/ACTION ITEMS**

- i) Consider approval of the MSAB February 18, 2014 meeting minutes.
- ii) Discuss and take any necessary action on façade grant submittal(s).
- iii) Discuss Main Street Advisory Board 10-Criteria Reporting & National Accreditation.
- iv) Discuss Hotel Occupancy Tax funding requirements.

**4) REPORTS**

- i) Work Plan Reports
  - a. Organization: PowerPoint Presentation/Community Presentations/HOT Application
  - b. Promotions: Event Information
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Council Presentations/Façade Grants
- ii) Main Street Manager’s Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**5) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, March 21, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, April 15, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Consider approval of the MSAB March 25, 2014 meeting minutes.
- ii) Discuss and take any necessary action on façade grant submittal(s).
- iii) Discuss possible dates & material for Main Street program presentation to City Council.
- iv) Discuss and take any necessary action on a Preservation Month activity to be held annually in May.
- v) Discuss Capital Improvement Project construction schedule.

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization: Presentation/HOT Application
  - b. Promotions: Event Information
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Council Presentations/Façade Grants
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, April 11, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, May 20, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i.** Consider approval of the MSAB March 25, 2014 meeting minutes.
- ii.** Discuss and take any necessary action on façade grant submittal(s).
- iii.** Discuss Capital Improvement Project construction schedule.

**3) REPORTS**

- i)** Work Plan Reports
  - a.** Organization: Presentation/HOT Application
  - b.** Promotions: Event Information
  - c.** Design: Holiday Decorations
  - d.** Economic Restructuring: Council Presentations/Façade Grants
- ii)** Main Street Manager's Report
  - a.** Downtown Improvements
  - b.** Economic Activity/Reinvestment
  - c.** Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, May 16, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, June 17, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB May 20, 2014 meeting minutes.
- ii. Discuss and take any necessary action on façade grant submittal(s).

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization: HOT Application
  - b. Promotions: Event Update
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Façade Grants
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, June 13, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, July 15, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB May 20, 2014 meeting minutes.
- ii. Discuss and take any necessary action on façade grant submittal(s).

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization: HOT Application
  - b. Promotions: Event Update
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Façade Grants
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, July 11, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, August 19, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB July 15, 2014 meeting minutes.
- ii. Discuss and take any necessary action on façade grant submittal(s).
- iii. Discuss and take any necessary action regarding a recommendation to the HPAB to apply for the Preserve America Community designation.

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization: Speaking Engagements/HOT Application
  - b. Promotions: Rib Rub/Farmers Market
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Façade Grants
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, August 15, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, September 16, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB July 15, 2014 meeting minutes.
- ii. Discuss and take any necessary action on façade grant submittal(s).
- iii. Discuss and take any necessary action regarding a recommendation to the HPAB to apply for the Preserve America Community designation.
- iv. Review and take any necessary action on the Main Street mission and vision statements.

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization: Speaking Engagements/HOT Application
  - b. Promotions: Rib Rub/Farmers Market
  - c. Design: Holiday Decorations
  - d. Economic Restructuring: Façade Grants
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, September 12, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, November 11, 2014**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB September 16, 2014 meeting minutes.
- ii. Discuss and take any necessary action on façade grant submittal(s).
- iii. Discuss board membership and expiring terms for current board members.
- iv. Discuss possible dates for Texas Main Street strategic planning – board retreat.

**3) REPORTS**

- i) Work Plan Reports
  - a. Organization
  - b. Promotions
  - c. Design
  - d. Economic Restructuring
- ii) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, November 7, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**SPECIAL MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, December 9, 2014**  
**7:00 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Consider approval of the MSAB November 11, 2014 meeting minutes.
- ii. Discuss and review façade grant submittal(s) and outstanding façade grants.
- iii. Discuss out-going board members and new board member terms and positions slated to begin January 2015.
- iv. Review the 2009 – 2014 work plan summary and hold a discussion related to the development of the 2015 work plan.

**3) REPORTS**

- i) Main Street Manager's Report
  - a. Downtown Improvements
  - b. Economic Activity/Reinvestment
  - c. Texas Historical Commission

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, December 5, 2014 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.